

Stakeholder Interview Guide

Objective of Interviews: Obtain qualitative input from knowledgeable members of the Maricopa community about:

- Who needs transit?
 - Who is currently not being served by existing transportation services?
 - Where and when should transit operate to meet the unmet demand?
 - What transit should be doing for the community?
1. Do you currently use the existing buses operating within Maricopa?
How often and for which trips?
 2. Do you know people who use the buses? If so, who are they? How often do they use the buses and for which trips?
 3. What are the biggest drawbacks of the existing service? (i.e., doesn't go enough places, doesn't operate frequently enough or early/late enough, service is unreliable, cost is inconsistent)
 4. Do you know people who would use a different system or service? Who are they? Would you use a different system or service?
 5. If you could make your own transit system, what would you choose?
 - a. Where would it go?
 - b. How frequently would it run?
 - c. How early would it start and how late would it go?
 - d. What about weekends and holidays?
 - e. How much would you pay?
 6. If the transit system did everything you listed above, would you use it? How often and for which trips?
 7. If not, could anything be done for you to use transit?
 8. Would the service you recommended be the system needed by others in Maricopa?

Name of Interviewee: _____ (optional)

Date of Interview: _____

Telephone Number: _____

Follow-up Needed: _____